

Summary

WordPress Developer with 4+ years of professional experience in designing, developing, customizing, and optimizing high-quality business websites, eCommerce stores, and landing pages using WordPress, Shopify, and Wix. Specialized in Elementor Pro, Divi Builder, WPBakery, WooCommerce, Child Theme Customization, ACF, CPT, and website performance optimization.

Experienced in converting Figma designs and reference websites into responsive, pixel-perfect, SEO-friendly websites with excellent user experience and cross-browser compatibility. Skilled in website migration, hosting management, technical SEO, Core Web Vitals optimization, and third-party integrations. Passionate about delivering scalable, high-performing websites that meet business objectives and provide exceptional user experiences.

TECHNICAL SKILLS

CMS & E-Commerce

- WordPress
- WooCommerce
- Shopify
- Wix

Front-End Development

- HTML5
- CSS3
- Bootstrap
- JavaScript (ES6)
- jQuery
- Responsive Web Design
- Cross-Browser Compatibility

Design & Tools

- VS Code
- FileZilla
- Figma
- Adobe Photoshop

WordPress Development

- Custom WordPress Development
- Theme & Child Theme Customization
- Plugin Customization
- WooCommerce Customization
- Advanced Custom Fields (ACF)
- Custom Post Types (CPT)
- Elementor & Elementor Pro
- Divi Builder
- WPBakery Page Builder
- Landing Pages
- Website Migration
- Website Maintenance
- Third-Party Integrations

SEO & Performance

- Technical SEO
- On-Page SEO
- Core Web Vitals
- Google PageSpeed Optimization
- Schema Markup
- Rank Math SEO
- Yoast SEO

Hosting & Deployment

- cPanel
- DigitalOcean
- GoDaddy
- Hostinger
- SSL Installation
- DNS Management

Work Experience

Ninetyseven Infotech • WordPress Developer

Jan 24 to Current

- Developed responsive and high-performance WordPress websites using Divi Builder, Elementor Pro, and WPBakery.
- Customized themes, child themes, plugins, ACF, and CPT to meet client requirements.
- Converted Figma designs and reference websites into responsive, pixel-perfect, and SEO-friendly websites.
- Optimized website speed and Core Web Vitals using caching, image optimization, and performance best practices.
- Managed website deployment, migration, hosting, SSL, DNS, and third-party integrations.
- Collaborated with clients and designers while providing website maintenance, troubleshooting, and technical support.

Dechcept PVT. LTD. • Web Developer

Dec 21 to Jan 24

- Developed and maintained WordPress, Shopify, and Wix websites for clients across various industries.
- Built responsive websites using Elementor, Divi Builder, and WPBakery with mobile-first development practices.
- Customized WooCommerce stores, themes, plugins, ACF, and Custom Post Types (CPT).
- Improved website speed, SEO, and overall performance using caching, lazy loading, and image optimization.
- Managed website migration, hosting, Cloudflare, SSL, DNS, backups, and deployment.
- Resolved plugin conflicts, browser compatibility issues, and delivered projects on schedule.

KEY ACHIEVEMENTS

- Successfully developed and delivered 50+ professional websites across multiple industries.
- Improved website performance by achieving 60 to 90+ Google PageSpeed Insights scores on optimization projects.
- Reduced website loading time through image optimization, caching, lazy loading, and performance tuning.
- Delivered responsive websites with excellent cross-browser compatibility.
- Successfully migrated multiple websites between hosting providers with minimal downtime.
- Consistently delivered projects within deadlines while maintaining high-quality development standards.

Education

Bachelor of Computer App.

Sutex Bank College (VNSGU)
passed with 7.00 grades • 2017 – 2020

Higher Secondary Certificate

Ashadeep Vidhyalaya
with 75.43% (G.H.S.E.B) • 2015–2017

SOFT SKILLS

- Client Communication
- Problem Solving
- Team Collaboration
- Time Management
- Attention to Detail
- Requirement Analysis
- Project Coordination

LANGUAGES

English, Hindi, Gujarati

Hobbies

Photography, Traveling

PORTFOLIO & LinkedIn

<https://virajthummar.com/>

<https://www.linkedin.com/in/viraj-thummar/>